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colour**me**beautiful
the image consultants

Whether you're at a crossroads in your life or feel you simply need to give your image a boost, you're in the right place.

I've been helping a large cross-section of women to feel more confident about their appearance for over 20 years. During those two decades what has struck me is a shared heightened awareness of what women perceive to be their physical shortcomings.

I like re-introducing women to their assets, whilst playing down the bits we'd all rather forget about. There are no tape measures involved and my approach is relaxed and instinctive rather than prescriptive, with sessions designed to put my clients at ease.

Looking good is something everyone deserves and it's amazing how a few simple changes can make the world of difference to someone's appearance, self-esteem and in turn how they are viewed by others.

You don't need to be gorgeous, have pots of money or even an innate sense of style to look your best. Learn how to dress with confidence in a few easy steps by choosing one or more of the following image consultations.

If you need help deciding which sessions are the most appropriate for you, please contact me to discuss your requirements.

*You can look good whatever your size,
shape, age or budget*

Deana Wood qualified as an image consultant and personal stylist with the country's leading image consultancy, Colour Me Beautiful, in February 1992. Since then she has helped hundreds of women of all shapes and sizes, ages and walks of life, to improve their appearance and to feel more confident about the way they look.

Deana works from her home-based studio in South East London.



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Style Consultation

[Contact me](#)

deana@restyle.me.uk
020 8690 2475

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There are so many styles, trends and clothing choices available that it can be difficult to consistently put together a look that's right for you.

This often results in a mish-mash of items in your wardrobe that neither co-ordinate, make the most of your assets, nor accurately express your personality, taste or lifestyle.

During this consultation I'll teach you how to quickly recognise the styles that flatter you the most, and those that are best avoided.

Shopping will then become easier, even enjoyable, and those expensive mistakes a thing of the past.

> [An editable, self-administered offer or message goes here](#)
(second line in smaller type with any caveats goes here)

Learn how to:

- choose the best styles and fabrics for your body shape and proportions
- dress appropriately for all aspects of your life
- express your personality through the clothes that you wear
- make the most of your existing wardrobe
- identify your priority purchases
- accessorise
- avoid expensive shopping mistakes

What do your clothes say about you?

Deana Wood | Image Consultant and Personal Stylist | Established over 20 years | deana@restyle.me.uk | 020 8690 2475

Duration: 2½ – 3 hours

Fee: £110

Includes a 28 page personalised Style workbook and Style Update booklet

[Contact me to book or discuss a Style Session](#)

Save time and money by combining with a [Colour Consultation](#) or a [Make-up Lesson](#), or for maximum benefit book a [Total Image Makeover](#)

Or take things further by booking a [Shopping Trip](#) or [Wardrobe Planning session](#)

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Colour Analysis

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Sometimes, despite all the effort we put into our appearance, we still look tired and washed-out. This can be the result of wearing shades and tones that conflict with the colour of our eyes, hair and skin tone.

During a Colour Analysis session, you'll discover which shades bring your colouring to life, give your face an instant lift and make you appear younger, healthier and more vibrant instantly.

> [An editable, self-administered offer or message goes here](#)
(second line in smaller type with any caveats goes here)

Learn:

- which shades and tones make your eyes sparkle and your skin glow
- which cosmetics suit your appearance, age and lifestyle
- which colours to invest in
- which seasonal colour trends are best for you
- how to wear different colour combinations
- how to wear the clothes you already own

Colour me beautiful!

Deana Wood | Image Consultant and Personal Stylist | Established over 20 years | deana@restyle.me.uk | 020 8690 2475

deana@restyle.me.uk
020 8690 2475

Duration: 1½ –2 hours

Fee: £95

Includes 42 colour fabric swatches
(worth £45)

[Contact me to book or discuss a
Colour Analysis Consultation](#)

Save time and money by combining
with a [Style Consultation](#) or a
[Make-up Lesson](#), or for maximum
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Make-up Lesson

[Contact me](#)

deana@restyle.me.uk
020 8690 2475

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If you've been applying cosmetics in the same way for years or you've never used them but would like to start, you'll benefit from the Make-up lesson.

Wearing make-up discreetly and in the most flattering shades can have a big impact on your overall appearance, with the power to instantly enliven and modernise your look.

In this class I'll teach you techniques to create natural looking make-up that you'll be able to apply easily and wear confidence.

> [An editable, self-administered offer or message goes here](#)
(second line in smaller type with any caveats goes here)

You'll learn how to:

- apply a natural looking make-up
- adjust the look for evening or a special occasion
- choose which cosmetics to invest in
- use your existing cosmetics

Barely there or full-on glamour?

Deana Wood | Image Consultant and Personal Stylist | Established over 20 years | deana@restyle.me.uk | 020 8690 2475

Duration: 1½ – 2 hours

Fee: £50

includes a personalised 12-page beauty workbook, complete with diagrams and tips

[Contact me to book or discuss a
Make-up Lesson](#)

Save time and money by combining with [Colour Analysis](#) or a [Style Consultation](#), or for maximum benefit book the [Total Image Makeover](#)

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Total Image Makeover

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Sometimes, there's nothing for it but a complete overhaul. The Total Image Makeover, combines Style and Colour Analysis with a Make-up Lesson to transform your appearance from top-to-toe.

During this session you'll find out how to create a complete look that suits you and your lifestyle, saving you time, money and angst. You'll acquire the knowledge and confidence to create an updated look and more co-ordinated wardrobe, full of things you'll want to wear again and again.

> [An editable, self-administered offer or message goes here](#)
(second line in smaller type with any caveats goes here)

You'll learn how to:

- choose the styles that flatter your body shape, scale and proportions
- dress appropriately for your personality, lifestyle and budget
- select the shades that bring your colouring to life
- apply a natural looking make-up quickly and easily
- avoid expensive shopping mistakes



Classes may be taken separately, please [contact me](#) to discuss your options

Look good, feel fabulous!

deana@restyle.me.uk
020 8690 2475

Duration: 3½–4 hours

Fee: £210 (save £45)

Includes:

- 42 colour fabric swatches (worth £45)
- 28-page personalised Style workbook and Update booklet
- 12-page personalised Beauty workbook

[Contact me to book or discuss a Total Image Makeover](#)

For maximum benefit you can take things a step further by booking a [Shopping Trip](#) or [Wardrobe Planning](#) session



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Wardrobe Detox & Planning

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Do you feel disheartened every time you open your wardrobe; unable to find anything to wear despite the fact it's bursting at the seams?

During this session I'll help you re-organise your wardrobe so that it only contains the items that suit you, fit properly, and have the potential to co-ordinate with future purchases.

This session is undertaken in the comfort of your own home.

> An editable, self-administered offer or message goes here
(second line in smaller type with any caveats goes here)

You'll learn how to:

- reorganise your wardrobe so that everything in it can be seen more clearly
- combine, accessorise and have altered if necessary the clothes you already have
- donate or ditch the least flattering, ill-fitting or outdated items
- identify the gaps and learn how to fill them
- have more direction and focus when shopping in the future
- buy fewer items, but have more to wear

You'll receive:

- A shopping list of items to fill in the gaps and co-ordinate with what you already own, so you'll have a clear objective when you go shopping (or we can go shopping together)

A wardrobe full of clothes... but nothing to wear?

Deana Wood | Image Consultant and Personal Stylist | Established over 20 years | deana@restyle.me.uk | 020 8690 2475

deana@restyle.me.uk
020 8690 2475

Duration: A minimum of 3 hours and a maximum of 5 hours at your home

Fee: £40 per hour

Optional priority purchase list (£15)

Travel costs included if less than £10

Contact me to book or discuss a Wardrobe Planning session

If you also book a Shopping Trip you'll save 10% on both sessions

Combined class fees



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Personal Shopping

[Contact me](#)

deana@restyle.me.uk
020 8690 2475

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Shopping can be a frustrating business; which is why people often resort to panic buying items they never wear, or stick to the same dull, tried and tested look.

During the Shopping Trip I'll give you unbiased objective advice that you don't normally receive from shop assistants or well-meaning friends and family. We'll aim to find a few good quality items that co-ordinate well, and which update the rest of your wardrobe. Or we can look for a specific outfit for a special or important occasion, such as an interview or party.

> [An editable, self-administered offer or message goes here](#)
(second line in smaller type with any caveats goes here)

You'll learn how to:

- shop for your shape, colouring and lifestyle
- fill in some of the gaps to co-ordinate with what you already have
- buy an outfit for a specific or special occasion
- choose the best accessories to co-ordinate and enhance each look
- avoid shopping for the same items over and over again
- shop with more confidence and focus

The shopping trip is best undertaken after you've had your colour, style and/or a wardrobe planning session.

However, if you want to opt for the shopping trip without having undertaken any previous consultations, this can be done once I've spoken to you and ascertained your requirements.

Be smart, buy smart

Deana Wood | Image Consultant and Personal Stylist | Established over 20 years | deana@restyle.me.uk | 020 8690 2475

Duration: A minimum of 3 hours and a maximum of 5 hours

Fee: £40 per hour

Travel costs included if less than £10

[Contact me to book or discuss a Shopping Trip](#)

If you also book [Wardrobe Planning](#) you'll save 10% on both sessions

[Combined class fees](#)



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Updates and Ongoing Support

[Contact me](#)

deana@restyle.me.uk
020 8690 2475

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It's relatively easy after any image consultation to look at your clothing and overall appearance in a new light, and resolve to make some positive changes.

After a while though, your enthusiasm may wane, or you could find yourself slipping back into old habits. Alternatively, you might like some inspiration and advice on how to update your look with the current season's trends. Either way, to keep your look fresh you'll benefit from some ongoing support in the form of either a Seasonal or General Update.

> [An editable, self-administered offer or message goes here](#)
(second line in smaller type with any caveats goes here)

Seasonal Update

You'll learn how to:

- subtly update your look, without becoming a slave to fashion.
- choose which of the season's key style and colour trends will suit you and which to avoid, taking your age, colouring, shape, personality, lifestyle and budget into account
- update your hair and/or make-up if necessary
- select the accessories which could instantly update your wardrobe

General Update

We will discuss and redress queries you have with every aspect of your appearance, including change of hair colour or style, weight fluctuation and purchases made since your previous consultation. This update is tailor-made for each client.

Breathe new life into your look

Seasonal Update

Duration: 1½ hours

Fee: £45

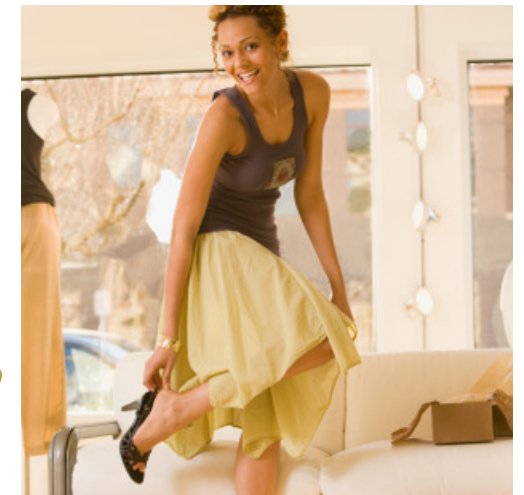
Includes a Style update booklet

General Update

Duration: 1–2 hours

Fee: £35–£55

[Contact me to book or discuss a
Style Update or General Update](#)



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Wedding Advice

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A wedding can be one of the biggest days of your life,
so you'll want to look your best.

Whether you're planning a traditional white wedding or
a more informal affair, I can ease the strain by helping with
any aspect of your look for the big day.

I can also advise other members of your wedding party
– mothers, bridesmaids and friends.

> [An editable, self-administered offer or message goes here](#)
(second line in smaller type with any caveats goes here)

I can help you to:

- select the best shade for your wedding dress or outfit
- decide which styles of dress or outfit will suit your shape & proportions
- shop for your dress or outfit, plus accessories
- decide on hairstyle and make-up
- create a co-ordinated look for your bridesmaids
- advise the mother of the bride and mother of the groom on their outfits

Don't leave it to chance...

[Contact me](#) to discuss your
requirements and we'll tailor-make
a package for you and any members
of your wedding party.

I currently only give in-depth
advice to women.



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Summary of classes and fees

[Contact me](#)
to discuss specific requirements

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020 8690 2475

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Style Consultation

Duration 2½–3 hours (includes writing up workbook after consultation)
Fee £110, includes personalised Style workbook and Update booklet

Colour Analysis

Duration 1½–2 hours
Fee £95, includes 42 fabric colour swatches, worth £45

Make-up Lesson

Duration 1½–2 hours
Fee £50, includes personalised beauty workbook

Wardrobe Detox & Planning

Duration 3–5 hours (minimum of 3, a maximum of 5)
Fee £40 per hour, includes travel costs (if less than £10)

Personal Shopping

Duration 3–5 hours (minimum of 3, a maximum of 5)
Fee £40 per hour includes travel costs (if less than £10)

Seasonal Update

Duration 1½ hours
Fee £50, includes Style Update booklet

General Update

Duration 1–2 hours
Fee £35–£55

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You're worth it...

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Combined Classes

Total Image Makeover

A combination of Colour, Style & Make-up

Duration: 3½–4 hours (plus 2 hours writing up workbooks after consultation)

Fee: £210 (a saving of £45)

(You can opt to do all three sessions at once, or any two together and one separately, e.g. Colour & Make-up combine well, then Style on a separate day)

Colour & Style Analysis

Duration: 3–3½ hours

Fee: £175 (a saving of £30)

Colour Analysis & Make-up Lesson

Duration: 3 hours

Fee: £130 (a saving of £15)

Style Analysis & Make-up Lesson

Duration: 2½–3 hours (plus 2 hours writing up workbooks after consultation)

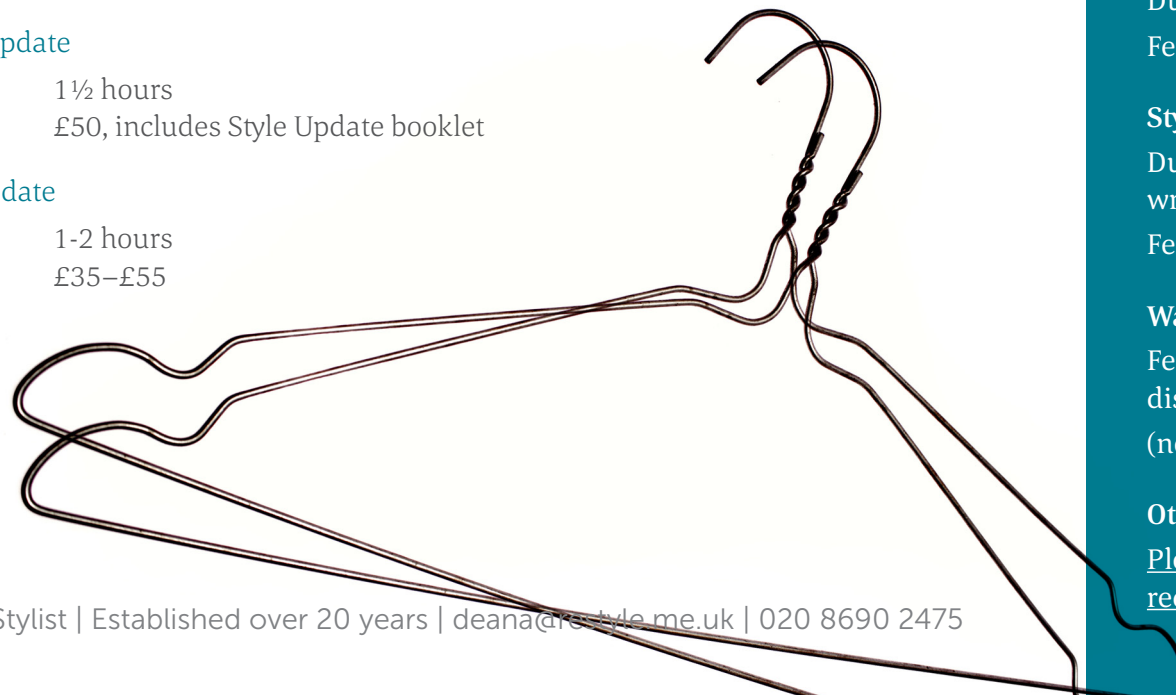
Fee: £145 (a saving of £15)

Wardrobe Planning & Shopping Trip

Fee: £36 per hour (includes a 10% discount when you book both sessions) (not to be undertaken on same day)

Other packages available

Please contact me to discuss specific requirements



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Gift Vouchers

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An image consultation makes for a perfect gift,
with long-lasting benefits.

You can purchase a specific class, combination of classes, or give a
voucher for any amount for the recipient to spend as they wish.

> An editable, self-administered offer or message goes here
(second line in smaller type with any caveats goes here)



The gift that makes a difference

[Contact me](#) if you'd like to purchase
a gift voucher and/or discuss which
class or products would make the
best present



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I'd love to hear from you.

To make a booking or to discuss your options, please either call or email me.

Telephone: 020 8690 2475

Email: restyle.me.uk or use the contact form below

Studio Hours: Consultations are available on Monday–Friday 10.30am–6.30pm
and Saturday 11.00am–5.00pm

Your name*

Your email address*

Telephone number*

Message

I am interested in*

[Style Consultation](#)

[Submit](#)

I will only use the information provided to communicate with you about your enquiry and to liaise regarding any subsequent consultations. I will not pass your details to any third party.

*Required fields

Transport

Train: Lewisham and Ladywell stations, with frequent services from Central London and Kent, are within a 7–10 minutes walk

DLR: Lewisham station, with frequent trains from Stratford, Tower Gateway and Bank, is within a 10 minute walk

Buses: There are numerous bus routes within walking distance including: 21, 36, 47, 54, 75, 89, 108, 122, 136, 180, 181, 185, 199, 208, 225, 261, 273, 278, 284, 484, P4

Car: Parking is readily available



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Frequently asked questions

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[When are consultations available? Do you work evenings or weekends?](#)

I am available Monday to Friday 10.30–6.30 and on Saturday 11.00–5.00.

[Are consultations held in your studio or do you come to me?](#)

I work from my home-based studio in Ladywell, Lewisham for colour, style, make-up, total image and updates. I will visit you if you are unable to come to me but will need to charge a little extra to get there and back. I visit clients at their homes for wardrobe planning, unless they prefer to come to me.

[Is the consultation on a one-to-one basis or am I seen with a group?](#)

You will never be seen with someone else unless you request it.

[Is it possible to have my consultation with someone else?](#)

Yes. Friends and relatives often like to enjoy a colour, make-up or style session together. My studio comfortably fits two people, three people at a squeeze and if they really like each other!

[Is it possible for me to sit in on a friend or relative's consultation or for someone to sit in with me?](#)

Yes.

[Can I bring my child with me if I can't find a babysitter?](#)

Yes.

[Will you tell me I can never wear black!?](#)

No. Even when black isn't part of your natural colour palette, there are ways to make it work for you.

[Will you tell me to ditch everything I own?](#)

No. Some things may have to go, but others can be altered or worn in a different way.

[Does it matter if I'm overweight or not the size I want to be at the moment?](#)

Absolutely not, size is not an issue. Whatever your weight, whether you're on a diet or intend to be in the future, there are styles and shapes to work for the way you are right

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What clients say...

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'I thoroughly enjoyed myself and I've come away with good tips, ideas and materials. I feel much more positive re: buying clothes and accessories again (much to my husband's concern!). I actually enjoy clothes shopping now and the charity shops are benefiting as well.

I know I'm doing something right because I've received (and I'm still receiving) positive comments from my husband, family and friends about my new look. It all goes to prove you can look good at any age and/or any weight.' (AW)

'Thanks for today – we both thoroughly enjoyed it and felt well cared for'. (AF)

'...the wardrobe planning session was really helpful and helped me to free up three bags worth of clothes from my wardrobe at the weekend!' (CR)

'Just wanted to say that I DID get LOTS of compliments all last week from people at work. Most people just said that I looked great and a few complimented me on the new outfits! I do feel so much more confident about the makeup now... I went through the style booklet you sent me – I think it is extremely useful!' (JH)

'Thank you so much for my make-up lesson which I found to be so informative... I am enjoying applying my make-up as you taught me... I have had several comments at work lately that my make-up looks so lovely and natural. Thanks to you I feel so nice knowing that my make-up has been applied in the correct way'. (GB)

'...feel generally more confident and presentable... excellent' (HLV)

*I actually
enjoy clothes
shopping now*

